



Company Details Confidential



#JOB-2476756



Co. Dublin,



No of positions : 1



Paid Position



37.5 hours per week



40000.00-45000.00 Euro Annually



24/10/2026



21/11/2026

How to apply

Application Method :

Not available



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Senior Business Analyst (Marketing & Growth)

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Future Direct Professional Services Limited trading as Future Direct requires a Senior Business Analyst (Marketing & Growth) to join the team in Dublin. You will be the company's data-led decision-maker for the marketing and growth function. You will assess the objectives and requirements of the business, design the collection and integration of large, multi-source datasets (website, search, AI search, advertising, CRM and enquiry data), and apply AI modelling, data mining and quantitative analysis to forecast demand, identify problems and opportunities, and formulate the recommendations that determine our marketing strategy, website optimisation, SEO and investment decisions.

The standard working week is 37.5 hours, and the salary ranges from €40,000 to €45,000 per annum, depending on experience.

- **Sector:** professional, scientific and technical activities

Career Level

- Experienced [Non-Managerial]