



Company Details Confidential



#JOB-2475874



Little Island Sports Complex, Wallingstown,

Little Island, Co. Cork, T45 F449



No of positions : 1



Paid Position



39 hours per week



36605.00 Euro Annually



20/10/2026



17/11/2026

How to apply

Application Method :

Not available



Open your camera
app & point here
to view this ad
online



Marketing Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Marketing Executive

Employer: Kof Coffee Limited t/a Crush Coffee

Location: Little Island Sports Complex, Wallingstown, Little Island, Cork, T45F449

Contract: Full-time, Permanent

Hours: 39 hours per week

Salary: €36,605 per annum

Vacancies: 1

Crush Coffee is a popular specialty coffee brand based in Cork, with a busy drive-thru café at Little Island Sports Complex and a second location at the Marina Market. Known for high-quality specialty coffee, freshly prepared drinks, baked goods and a welcoming community atmosphere, we are seeking a motivated Marketing Executive to strengthen our brand presence, attract customers and support the continued growth of the business.

Key Responsibilities

Develop and implement marketing campaigns across digital and traditional channels to increase brand awareness and sales.

Manage social media platforms and create engaging content promoting our specialty coffee, seasonal drinks, baked goods, offers and events.

Coordinate promotional campaigns, product launches and customer loyalty initiatives.

Manage SEO, online advertising and local marketing activities to improve visibility in Cork and the surrounding area.

Monitor customer feedback, market trends and competitors to identify growth opportunities.

Maintain online business listings and prepare marketing reports to evaluate campaign performance.

Requirements

Minimum of 2 years' relevant marketing experience, preferably in hospitality, coffee, café, food service or a customer-facing business.

Knowledge of digital marketing, social media management, content creation, SEO and online advertising.

Familiarity with Google Analytics, Google Ads and Meta Business Suite.

Excellent English communication skills, with strong organisational, analytical and project management abilities.

A degree or qualification in Marketing, Business, Communications or a related field is an advantage.

Genuine interest in specialty coffee, hospitality and customer engagement.

What We Offer

Competitive annual salary of €36,605.

Full-time, permanent employment with 39 hours per week.

Opportunity to develop marketing skills and contribute to the growth of an established and growing Cork specialty coffee brand.

How to Apply

Interested candidates should submit their CV to kahn.maxcbc@gmail.com

- **Sector:** accommodation and food service activities

Career Level

- Experienced [Non-Managerial]