



COMPUTER TRAINING SPECIALISTS

LIMITED



#JOB-2475849



8 Belvedere Place, Dublin 1, D01 EV27



No of positions : 2



Paid Position



37.5 hours per week



37000.00 Euro Annually



19/10/2026



16/11/2026

How to apply

Application Method :

Not available



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Marketing Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Marketing Executive (SOC 3543)

Company Name: Computer Training Specialists Limited

Company Address: 66 LOWER DORSET ST, DUBLIN 1, DUBLIN, D01RR99

Job Location: 8 Belvedere Place, Dublin 1, D01 EV27.

Computer Training Specialists Limited, is recruiting a full-time Marketing Executive to support the company's commercial growth through marketing strategies, market analysis and data-driven campaigns.

Key Responsibilities

- > Conduct market research, competitor analysis and consumer behavior analysis to support strategic decisions and commercial growth.
- > Develop, implement and analyze marketing campaigns focused on customer acquisition, brand positioning and commercial performance.
- > Monitor KPIs, performance metrics and campaign ROI, preparing analytical reports and optimization strategies.
- > Develop marketing strategies based on audience segmentation, market positioning and data analysis.
- > Lead marketing initiatives with external partners, digital platforms and advertising suppliers, ensuring alignment with the company's commercial objectives.
- > Use analytics and performance marketing tools to assess campaign results, conversion rates and growth opportunities.
- > Identify new business opportunities through qualitative and quantitative market research.

Requirements

- > Previous experience in marketing, market analysis or a related field.
- > Experience with metrics, analytics and strategic marketing planning.

> Analytical, organizational and communication skills.

Annual Salary: €37,000

Hourly Rate: €18.97

Hours per Week: 37,5

Start Date: 21/12/2026

Contact: Rosina Fernandes

Send CV to: rosina@dorset.ie

- **Sector:** education

Career Level

- Experienced [Non-Managerial]