



Company Details Confidential



#JOB-2475699

Rosapenna Hotel Managment Limited,



Rosapenna, Downings, Co. Donegal, F92

PN73



No of positions : 1



Paid Position



39 hours per week



36605.00 Euro Annually



19/10/2026



16/11/2026

How to apply

Application Method :

Not available



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to view this ad
online



Digital Marketing Associate

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Rosapenna Hotel Managment Limited seeking 1 Digital Marketing Associate.

Job Description:

To support the planning, development and implementation of digital marketing activities, promote the resort's accommodation, golf facilities and hospitality services, enhance its online presence, analyse marketing performance and contribute to customer engagement and business growth.

Key Responsibilities:

- Assist in planning and implementing digital marketing campaigns to promote the resort's services.
- Develop and manage digital content for the company website and online platforms.
- Monitor and analyse campaign performance, website traffic and customer engagement.
- Conduct market research to identify customer trends and promotional opportunities.
- Support online advertising activities and coordinate digital promotional materials.
- Prepare marketing performance reports and recommend improvements to digital marketing strategies.

39 Hours per week

€18.05 per hour

€36605 per annaul

- **Sector:** information and communication

Career Level

- Experienced [Non-Managerial]