



BUTTERFLIES CRECHE LIMITED



#JOB-2475284



BUTTERFLIES CRECHE & MONTESSOR,

Station Road, Lusk, Co. Dublin, K45 FX94



No of positions : 1



Paid Position



39 hours per week



37000.00 Euro Annually



15/10/2026



12/11/2026

How to apply

Application Method :

Not available



Open your camera
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to view this ad
online



Marketing and Enrolment Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Butterflies Creche is an early-learning and childcare facility in Lusk, Co. Dublin. We are looking to hire a Marketing & Enrolment Executive to grow enrolments and build our brand with local families.

Key duties

- Plan and run marketing campaigns to increase future enrolment
- Manage our website, social media channels and online presence
- Handle new enquiries and track them through enrolment
- Produce brochures, email newsletters and open-day promotions
- Build partnerships with local employers, schools and community groups
- Manage the marketing budget and report monthly on leads, cost per lead and occupancy

Requirements

- Bachelors Degree in marketing, business or a related field
- At least 3 years' experience in a marketing role
- Strong digital marketing skills (social media, Google Ads, email tools)
- Excellent written and spoken English
- Experience in education or childcare is an advantage

- **Sector:** education

Career Level

- Executive