



BANDON ROAD FOOD PLAZA LIMITED



#JOB-2474454



O'Brien's Service Stn, Ardorst, Bishopstown,
Cork, Co. Cork, T12 H738



No of positions : 1



Paid Position



39 hours per week



36605.00 Euro Annually



12/10/2026



09/11/2026

How to apply

Application Method :

Not available



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online



Marketing Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Contract type: Permanent Full-time

Career level: Experienced [Non-Managerial]

Salary: €36,605

Hours per week: 39

Remote/Blended Working: No

Sector: other service activities

Job description and required skills:

We are looking for a highly motivated Marketing Executive to join our team.

The selected candidate will play a key role in customer engagement and business growth through strategic marketing initiatives, with a special focus on brand recognition, consumer insights, and promotional campaigns. Responsibilities: Conduct market research to identify trends in the hospitality business, customer preferences, and competitor activities.

Assist in the creation of marketing campaigns, including defining target audiences, pricing, and promotional strategies. Monitor the progress of advertising campaigns and propose adjustments based on customer feedback.

Support the coordination of events, open house days, and community engagement initiatives.

Requirements: Minimum of 2-3 years of experience in marketing or a similar role.

- **Sector:** accommodation and food service activities

Career Level

- Experienced [Non-Managerial]