



IPSOS LIMITED



#JOB-2474228



Minerva House, Simmonscourt Road,
Ballsbridge, Dublin 4, D04 H9P8



No of positions : 1



Paid Position



34 hours per week



40000.00-50000.00 Euro Annually



13/10/2026



10/11/2026

How to apply

Application Method :

Not available



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Research Manager

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

We are looking for a Qualitative Research Manager to work as part of our qualitative research team. The successful candidate will work across a range of different client sectors and internal client teams.

At least five years' previous experience working in market research, or a similar insights-based role is essential. Experience conducting research and analysing data across a variety of qualitative methodologies such as focus groups, in depth interviews and ethnographic research is essential for this role.

We are looking for an individual who is motivated, curious about the world around them and is keen to progress to the next level in their research career. If so, this role may be for you.

Specifically, the position will include the following tasks:

- Project management, from inception to delivery to client.
- Collaborating with the research and operations teams to meet deadlines.
- Qualitative research design, moderation and analysis.
- Report preparation and client presenting.
- Liaising with clients on day-to-day matters.
- Building and maintaining positive client relationships.
- Working across different research and client teams.
- Excellent competency in spoken and written English.

About you:

- Strong experience in running qualitative research projects from inception to delivery.
- Demonstrated experience managing research programmes for large multinational clients.
- A passion for research and working with clients.
- An organised and methodical approach to task management.

Ability to multitask.

Strong attention to detail.

Ability to work across teams and departments within the organisation and with external clients.

Enjoys working to deadlines.

A flexible and can-do attitude.

Excellent communication, writing and numeracy skills.

Experience with AI tools.

A master's degree in a relevant research, behavioural, social science, analytical, or human-centred design discipline, with a strong grounding in research methodologies is highly desirable and will be considered a distinct advantage.

Our offer:

Salary €40,000 - €50,000 per annum (min. remuneration €40,000)

You will be part of a dynamic team working across a variety of client sectors.

We have a flexible, diverse and inclusive culture, where we support our colleagues and celebrate our successes.

A personal development programme which combines on the job training with opportunities to avail of extensive training programmes within Ipsos .

Mentorship from a team of industry leading qualitative researchers.

Potential to progress your career within Ipsos B&A.

And the fun stuff:

25 days' annual holidays, which increases to 30 days over time, plus an extra day off for your birthday.

Annual summer and Christmas staff events.

A huge variety of benefits, e.g. pension scheme, income protection, private health insurance, bike-to-work scheme.

Blended work-place model, where you can work from home as well as the office (3 days per week in the office).

- This vacancy is suitable for Remote/Blended working
- **Sector:** professional, scientific and technical activities

Career Level

- Managerial