



Company Details Confidential



#JOB-2474086



A CLASS TURKISH BARBERS, Conduit Lane,
Waterford, Co. Waterford, X91 EY05



No of positions : 1



Paid Position



39 hours per week



36605.00 Euro Annually



08/10/2026



05/11/2026

How to apply

Application Method :

Not available



Open your camera
app & point here
to view this ad
online



Marketing Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Marketing Executive

Employer: Ahmed Elallus - T/A - A-CLASS TURKISH BARBERS

Location: 3 Conduit Lane, Waterford, Eircode: X91 EY05

Contract: Full-time, Permanent

Hours: 39 hours per week

Salary: €36,605 per annum

Vacancies: 1

We are seeking a dynamic and experienced Marketing Executive to join our growing team at A-Class Turkish Barbers, the trusted destination for quality grooming in the heart of Waterford City.

Established in 2017 by owner Ahmed Elallus, A-Class Turkish Barbers is a thriving community hub built on over 26 years of barbering expertise. Ahmed's journey began at the age of 14, and after opening his first shop at 18, he brought his passion and skill to Ireland. Today, we offer a full range of services for all ages — from traditional Turkish shaves and expert skin fades to precision cuts — all delivered with a commitment to excellence and continuous improvement. Learn more at <https://aclassbarbers.com/about/>.

Key Responsibilities:

- Develop and implement marketing campaigns across digital and traditional channels to grow brand awareness and attract new clients.
- Manage social media presence, create engaging content that showcases our services and barbering craft, and oversee SEO/SEM activities.
- Analyse market trends, local competitor activity and customer preferences to inform marketing strategy.
- Coordinate with the team to support promotions, client retention and brand visibility within the local community.

- Prepare marketing reports and performance metrics to measure campaign success.

Requirements:

- Minimum 2 years' relevant experience in a marketing role, ideally within hospitality, retail or personal services.
- Strong knowledge of digital marketing tools (Google Analytics, Meta Ads, etc.).
- Excellent written and verbal communication skills in English.
- Degree in Marketing, Business or a related field (desirable).
- Genuine interest in grooming, local business and building community-focused brands.

What we offer:

- Competitive salary of €36,605 per annum.
- 39-hour working week with flexible arrangements.
- Opportunities for professional development within a passionate, established local business.

Join A-Class Turkish Barbers and help us share the story of quality grooming, traditional skill and community service in Waterford.

How to Apply: Please send your CV to: aallour3@yahoo.com

- **Sector:** other service activities

Career Level

- Experienced [Non-Managerial]