



Company Details Confidential



#JOB-2474013



Abbey Blue Stanley Limited t/a Abbey Blue
Group, 49 North Main Street, Wexford, Co.
Wexford, Y35 YT44



No of positions : 1



Paid Position



39 hours per week



36605.00 Euro Annually



07/10/2026



04/11/2026

How to apply

Application Method :

Not available



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online



International Digital Marketing Specialist.

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Abbey Blue Stanley Limited t/a Abbey Blue Group based in Wexford Town is seeking 1 International Digital Marketing Specialist.

Job Duties:

- Develop data-driven international digital marketing strategies using market intelligence, customer behaviour and performance data.
- Analyse international market, customer, web and conversion data to identify growth opportunities and provide strategic recommendations.
- Develop international market segmentation, targeting and positioning strategies using customer analytics and competitive intelligence.
- Develop business intelligence dashboards and analytical reports to measure digital marketing performance and support strategic decision-making.
- Conduct international market and competitor research to identify customer trends, digital developments and market opportunities.
- Develop strategic recommendations for international market expansion and digital positioning using marketing analytics, web metrics and market intelligence.

Contract: 24-month full-time contract (39 hours per week).

Salary: €36,605 per annum (€18.05 per hour).

- **Sector:** information and communication

Career Level

- Not Required