



Company Details Confidential



#JOB-2473987



VOLUMES , 15 George's Quay, Dublin 2, D02
VR98



No of positions : 1



Paid Position



42.5 hours per week



39890.50 Euro Annually



07/10/2026



04/11/2026

How to apply

Application Method :

Not available



Open your camera
app & point here
to view this ad
online



Social Media Coordinator

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Job Title: Social Media Coordinator

Employer: Atelier Eatery No.15 T/A Volumes

Location: 15 George's Quay, Dublin, D02 VR98

Salary: €39,890.50 per year

Hours: 42.5 hours a week

Job Description

The Social Media Coordinator will support the development and implementation of Volumes' social media and digital marketing activities, promoting the café's products, brand and customer experience across digital platforms.

Working closely with the business owner and café team, the role will focus on increasing brand awareness, audience reach and customer engagement through strategic content planning, digital campaigns and audience-focused marketing activities, particularly on Instagram and TikTok.

Key Responsibilities

- Develop and implement social media and digital marketing plans aligned with Volumes' business objectives, brand identity and target customer groups.
- Plan, create, edit and publish written, photographic and video content promoting the café's products, seasonal offerings, coffee culture and customer experience.
- Manage the social media content calendar and maintain consistent brand messaging, tone of voice and visual identity.
- Plan and coordinate targeted social media campaigns to increase brand awareness, audience reach and customer engagement.
- Research social media trends, customer preferences and audience behaviour to identify relevant marketing opportunities.
- Monitor social media activity, campaign performance and customer engagement using platform analytics and audience insights.

- Analyse campaign results to evaluate the effectiveness of marketing activities and support future content and promotional strategies.
- Produce digital marketing content for new products, menu launches, seasonal promotions, events and other business initiatives.
- Engage with online audiences and support digital campaigns, local collaborations and community initiatives aimed at attracting and engaging existing and potential customers.

Requirements

- Degree or equivalent qualification in Journalism, Communications, Media, Marketing or a related field.
- Previous experience in social media, digital marketing, content creation, journalism, media production or a related field.
- Strong written and verbal communication skills.
- Experience creating and editing visual and video content for digital platforms.
- Good understanding of social media platforms, particularly Instagram and TikTok.
- Understanding of audience targeting, customer engagement and digital campaign performance.
- Creative thinking and strong visual storytelling skills.
- **Sector:** accommodation and food service activities

Career Level

- Experienced [Non-Managerial]