



Company Details Confidential



#JOB-2473828



6A Arundel Square, Waterford, Co. Waterford,
X91 PC64



No of positions : 1



Paid Position



39 hours per week



36605.00 Euro Annually



07/10/2026



04/11/2026

How to apply

Application Method :

Not available



Open your camera
app & point here
to view this ad
online



Marketing Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Marketing Executive

Employer: Vahagn Khachatryan / Perfecto the Pasta Concept

Location: 6a Arundel Square Waterford Eircode: X91PC64

Contract: Full-time, Permanent

Hours: 39 hours per week

Salary: €36,605 per annum

We are seeking a dynamic and experienced Marketing Executive to join our growing team at Perfecto the Pasta Concept, the vibrant fresh pasta destination nestled in the heart of Waterford.

At Perfecto, we specialise in daily-made fresh pasta and carefully crafted sauces, delivering authentic, high-quality Italian-inspired dishes with a local twist. Our focus is on freshness, quality ingredients and passionate service, whether customers enjoy our food as takeaway or via delivery.

Visit us at <https://www.perfectowaterford.com/>.

Key Responsibilities:

- Develop and implement marketing campaigns across digital and traditional channels to grow brand awareness and drive footfall and orders.
- Manage our social media presence, create engaging content that showcases our fresh pasta concept, and oversee SEO/SEM activities.
- Analyse market trends, local competitor activity and customer preferences to inform marketing strategy.
- Coordinate with operations and front-of-house teams to support lead generation, promotions and brand visibility.
- Prepare marketing reports and performance metrics to measure campaign success.

Requirements:

- Minimum 2 years' relevant experience in a marketing role, ideally within hospitality, food service or retail.
- Strong knowledge of digital marketing tools (Google Analytics, Meta Ads, etc.).
- Excellent written and verbal communication skills in English.
- Degree in Marketing, Business or a related field (desirable).
- Genuine enthusiasm for food, hospitality and building local brands.

What we offer:

- Competitive salary of €36,605 per annum.
- 39-hour working week with flexible arrangements.
- Opportunities for professional development within a passionate, growing food business.

Join us in sharing the Perfecto experience — fresh pasta, fresh sauce, and a vibrant street-food spirit in the heart of Waterford.

To apply, please send your CV to perfectowaterford@gmail.com

- **Sector:** other service activities

Career Level

- Experienced [Non-Managerial]