



Company Details Confidential



#JOB-2473756



FITZWILLIAM TOWNHOUSE Limited , 41

Fitzwilliam St Up, Dublin 2, D02 PW71



No of positions : 1



Paid Position



39 hours per week



36605.00 Euro Annually



06/10/2026



03/11/2026

How to apply

Application Method :

Not available



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online



Digital Marketing Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Fitzwilliam Townhouse Limited - 41 Upper Fitzwilliam Street Dublin 2, Ireland, D02 PW71 is seeking for Digital Marketing Executive

Role Overview

Drive online growth, brand awareness, and customer engagement by executing multi-channel digital marketing campaigns.

Key Responsibilities:

Campaign Management: Plan, create, and execute digital campaigns across SEO, PPC, paid social, email, and content platforms.

Content & Social Media: Manage online brand presence, produce engaging digital content, and grow community interaction.

Analytics & Reporting: Track key campaign metrics, analyze web traffic (Google Analytics), and optimize marketing ROI.

Strategy & Optimization: Test conversion funnels, monitor digital trends, and align performance with wider commercial goals.

Requirements:

Proven experience in digital marketing, content creation, or performance media management.

Proficiency in analytics tools, social management platforms, and ad platforms (Meta Ads, Google

Ads).

Strong analytical, copywriting, project management, and creative problem-solving skills.

Contact type: 24 Months Permanent full-time

2 years experience requires

39 hours per week / Salary €36,605 annually

- **Sector:** other service activities

Career Level

- Experienced [Non-Managerial]