



CHOIX MEDIA LIMITED



#JOB-2473369



8 Monument View, Saint Marnock's Bay,
Portmarnock, Co. Dublin, D13 ED9V



No of positions : 1



Paid Position



40 hours per week



40000.00 Euro Annually



05/10/2026



02/11/2026

How to apply

Application Method :

Not available



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Digital Marketing Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

- Research target audiences, customer requirements, competitors and market trends to inform campaign plans.
- Discuss campaign objectives with clients and colleagues and prepare campaign briefs and schedules.
- Coordinate and implement campaigns across relevant channels, including paid search, social media, email and websites.
- Prepare and coordinate advertising copy, social media content and other campaign materials.
- Monitor advertising campaigns, expenditure and performance against agreed objectives.
- Analyse website traffic, leads, conversions and other campaign results, and recommend improvements.
- Liaise with clients, designers, content creators and other suppliers to ensure campaigns are delivered on time.
- Prepare regular campaign reports and present findings to clients and management.

Requirements

- At least two years' relevant experience in marketing or digital marketing.
- Practical experience delivering digital campaigns and using advertising or analytics platforms.
- Ability to interpret campaign results and prepare clear reports.
- Strong written communication, organisational and client liaison skills.

- This vacancy is suitable for Remote/Blended working

- **Sector:** information and communication

Career Level

- Experienced [Non-Managerial]