



ABOVE GROUND LIMITED



#JOB-2473254



2 Montague Street, Dublin 2, D02 TX48



No of positions : 1



Paid Position



39 hours per week



36605.00 Euro Annually



02/10/2026



30/10/2026

How to apply

Application Method :

Not available



Open your camera
app & point here
to view this ad
online



Marketing Analyst

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Above Ground Limited is seeking a Marketing Analyst to support the company's commercial growth and brand positioning within the hospitality sector. The role involves analysing market trends, customer behaviour, and sales performance in order to support strategic business decisions and improve marketing effectiveness across the company's operations. The Marketing Analyst will be responsible for monitoring consumer trends, evaluating campaign performance, preparing commercial and market reports, and identifying opportunities to strengthen customer engagement and increase revenue. The position also includes supporting digital marketing initiatives, analysing competitor activity, assisting with promotional strategies, and providing insights to improve brand visibility and operational performance. The ideal candidate should possess strong analytical and organisational skills, with the ability to interpret commercial data and translate findings into practical business recommendations. Experience in marketing analysis, market research, customer insights, or hospitality-related commercial environments is highly desirable. The role requires attention to detail, communication skills, and the ability to work collaboratively within a fast-paced business environment.

- **Sector:** professional, scientific and technical activities

Career Level

- Experienced [Non-Managerial]