



WEB SUMMIT SERVICES LIMITED



#JOB-2473028



WEB SUMMIT LIMITED, Tramway House, 32
Dartry Road, Dublin 6, D06 XT86



No of positions : 1



Paid Position



37.5 hours per week



40000.00-50000.00 Euro Annually



01/10/2026



29/10/2026

How to apply

Application Method :

Please apply to the vacancy by the following means:

URL :

<https://jobs.lever.co/websummit/d8904ece-1eeb-44cf-b13e-759024ab5461>



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online



Media Associate - Mandarin

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

You'd support Web Summit's media and communications team in building relationships with Chinese journalists and media organisations, particularly across Mainland China, Hong Kong, Taiwan and other Chinese-speaking markets.

The ideal candidate is a bilingual PR/media professional who understands both Chinese and Western media, can build relationships with journalists, identify stories that will resonate with Chinese audiences, and turn Web Summit's speakers, partners, startups and technology stories into coverage.

Skills:

Native Mandarin Speaker - you are fluent, comfortable and confident in communicating in both Mandarin and English.

You have a strong understanding of the Chinese media landscape and the Chinese technology/business ecosystem.

You're familiar with platforms such as WeChat, Weibo, Douyin, Xiaohongshu, Zhihu and other Chinese social media platforms, and are comfortable creating compelling Chinese-language posts, short-form video concepts, social campaigns and editorial content.

You're creative, confident and articulate: a clear communicator with excellent presentation and interpersonal skills

You're an adaptable and resourceful individual who can work to tight deadlines under pressure

You're a strategic thinker with a proven track record of planning, executing and evaluating activity on a long-term basis

You're an excellent team player, but with the ability to work on your own initiative

You're confident using AI tools and data to help manage and focus your work

You have previous experience dealing with media - as a journalist, or in relevant PR or marketing functions.

You have a strong attention to detail in everything you do

You have a proven track record of achieving targets.

- This vacancy is suitable for Remote/Blended working
- **Sector:** arts, entertainment and recreation

Career Level

- Experienced [Non-Managerial]