



Company Details Confidential



#JOB-2472348



EXCUSE MY FRENCH LIMITED, 25 Dunville
Avenue, Ranelagh, Dublin 6, D06 F8N8



No of positions : 1



Paid Position



40 hours per week



36605.00 Euro Annually



29/09/2026



27/10/2026

How to apply

Application Method :

Please apply to the vacancy by the following means:

Email : excusemyfrenchltd@gmail.com



Open your camera
app & point here
to view this ad
online



Brand Marketing Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Brand & Marketing Executive

Excuse My French, Ranelagh, Dublin 6

Full time, permanent | €36,605 per year | 39 hours per week

About us

Excuse My French is a French snack bar, food and wine market in Ranelagh, Dublin. We are entering an expansion phase: an online épicerie, a physical épicerie in the city, a catering offer, and a presence on Deliveroo. We are looking for someone to build and protect our brand across all of these new channels.

The role

You will own the brand identity of Excuse My French and its visual application across every touchpoint, physical and digital, including our new business lines. This is a dedicated brand and design role, distinct from the day-to-day social media management currently handled by our external agency.

Key responsibilities

Develop and maintain the brand identity and its visual application across the restaurant, épicerie, catering and delivery platforms

Design packaging, signage and print materials for the new épicerie

Redesign existing menus and printed materials

Create visuals and brand presentation for delivery platforms (Deliveroo)

Lead the redesign of the website to include the new business lines

Develop and manage a new founder-led content channel (Instagram, YouTube, TikTok), raw and everyday in tone, complementing our existing content

Ensure brand consistency across all new channels, coordinating with our external digital

marketing agency

Requirements

Degree in visual communication, graphic design, marketing, branding or a related discipline

Previous experience in branding, design or marketing, ideally in hospitality, food or retail

Proficiency in design software (e.g. Adobe Illustrator, InDesign, Canva)

Experience with social media content creation

Strong communication and organisational skills, and the ability to work independently

Fluent English

To apply

Send your CV and a short portfolio to excusemyfrenchltd@gmail.com, quoting "Brand & Marketing Executive application".

- **Sector:** accommodation and food service activities

Career Level

- Experienced [Non-Managerial]