



CIRCLE K IRELAND LIMITED



#JOB-2472329



CIRCLE K IRELAND ENERGY LTD., Circle K
House, Beech Hill Off Campu, Dublin 4,



No of positions : 1



Paid Position



39 hours per week



Competitive



28/09/2026



26/10/2026

How to apply

Application Method :

Please apply to the vacancy by the following means:

URL :

<https://workwithus.circlek.com/global/en/ireland-search-results>



Open your camera
app & point here
to view this ad
online



Senior Manager Digital Merchandising - Circle K

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

The ideal candidate will have a strong track record of working in a product-centric operating model within the convenience industry and a talent for inspiring collaboration across multiple teams to deliver tangible results.

WHAT YOU'LL DO :

Develop and execute digital merchandising strategies in alignment with overall business goals and objectives.

Collaborate with cross-functional teams, including merchandising, product management, marketing and operations, to ensure a cohesive and effective digital merchandising plan.

Analyze customer data and market trends to optimize digital experience, content and promotions.

Monitor and report on key performance indicators (KPIs) to measure the success of merchandising initiatives and identify areas for improvement.

Stay current with industry trends and best practices to continuously enhance the digital merchandising strategy.

REQUIREMENTS:

Bachelor's degree in Marketing, Business, or a related field; MBA preferred.

Minimum of 7 years of experience in digital merchandising, e-commerce, convenience or a related field, with a focus on food products preferred.

Proven track record of developing and executing successful digital merchandising strategies.

Strong analytical skills with the ability to interpret data and make data-driven decisions.

Excellent communication and interpersonal skills, with the ability to collaborate effectively with cross-functional teams.

Proficiency in e-commerce platforms, digital marketing tools, and analytics software.

Ability to thrive in a fast-paced, dynamic environment and manage multiple priorities.

- **Sector:** wholesale and retail trade; repair of motor vehicles and motorcycles

Career Level

- Experienced [Non-Managerial]