



CIRCLE K IRELAND LIMITED



#JOB-2472311



CIRCLE K IRELAND ENERGY LTD., Circle K
House, Beech Hill Off Campu, Dublin 4,



No of positions : 1



Paid Position



39 hours per week



Competitive



28/09/2026



26/10/2026

How to apply

Application Method :

Please apply to the vacancy by the following means:

URL :

<https://workwithus.circlek.com/global/en/ireland-search-results>



Open your camera
app & point here
to view this ad
online



Senior Specialist, Digital Merchandising - Circle K

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

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This role of Senior Specialist Digital Merchandising is part of the Digital Merchandising team within the broader digital organization and is responsible for driving best-in-class execution and optimization of digital merchandising across in-store, mobile/web, and third-party marketplace/delivery platforms. The Senior Specialist Digital Merchandising ensures customers accurate, consistent, and high-performing digital experiences by ensuring end-to-end item and content execution, quality assurance, and performance monitoring—translating insights into actions that improve conversion and customer experience.

Essential Duties

This position includes, but is not limited to, the following essential job duties, responsibilities, and requirements:

Digital Merchandising Execution (Web/App/Third-Party)

Quality Assurance, Accuracy & Customer Experience Standards

Performance Monitoring & Insight Generation

Cross-Functional Partnership & Stakeholder Enablement

Marketplace & Catalog Operations (Delivery and Third-Party Platforms)

Process Improvement, Documentation & Operational Governance

Operational Ownership & Business Support

Job Requirements

Required Qualifications

Bachelor's degree in Marketing, Business, or related field.

3+ years of experience in digital merchandising, eCommerce operations, marketing operations, retail, or a related field.

Demonstrated ability to execute accurately across multiple platforms and systems with strong attention to detail.

Strong organizational and project management skills; ability to manage multiple priorities and deadlines in a fast-paced environment.

Strong written and verbal communication skills, including the ability to communicate status, risks, and outcomes to cross-functional partners.

Proven problem-solving ability and ownership mindset, with a track record of driving issues through resolution.

Preferred Qualifications

Experience working in a multi-platform retail environment (web/app plus third-party marketplace/delivery platforms).

Familiarity with DoorDash, Uber Eats, Instacart, or other marketplace tools and dashboards, including catalog maintenance and collection management.

Experience with CMS, PIM, catalog management, product setup systems, or digital publishing tools.

Intermediate to advanced proficiency in Microsoft Excel and PowerPoint; familiarity with digital performance reporting and KPI interpretation.

Experience partnering with creative teams or agencies on asset and copy workflows.

- **Sector:** wholesale and retail trade; repair of motor vehicles and motorcycles

Career Level

- Experienced [Non-Managerial]