



RESENHA DOS AMIGOS LIMITED



#JOB-2471932



Unit 14, Arthur's Quay, Limerick, Co. Limerick,
V94 V4XP



No of positions : 1



Paid Position



39 hours per week



36605.00 Euro Annually



25/09/2026



23/10/2026

How to apply

Application Method :

Not available



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online



Marketing Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Marketing Executive required to work at Resenha dos Amigos Limited trading as Atlantic Barber & Lounge, located at Unit 14, Arthur's Quay, Limerick, V94 V4XP.

The business operates a barber and men's grooming establishment and also offers a range of men's grooming and personal care products for retail sale to customers.

The applicant must have at least 6 months' relevant experience in marketing, digital marketing or a related position.

Responsibilities include planning, developing and implementing marketing and sales campaigns to promote the company's barbering, men's grooming and retail product offering; managing and developing the company's website from a marketing perspective, including creating and updating promotional content, service information, product pages and campaign landing pages; developing digital marketing strategies to increase website traffic, generate leads and attract new customers; planning, creating and managing paid advertising campaigns through Meta platforms, including Facebook and Instagram; defining target audiences, campaign budgets and promotional objectives; monitoring and analysing advertising performance, conversion rates and customer engagement; creating marketing content for the company's website, social media and other digital channels; developing promotional campaigns to increase sales of men's grooming and personal care products; conducting market and competitor research to identify customer trends and commercial opportunities; developing initiatives to attract new customers and improve customer retention; coordinating online and in-store promotional activities; monitoring and evaluating the performance of marketing and sales campaigns; and providing management with reports and recommendations to improve marketing performance, customer acquisition and sales.

Annual remuneration: €36,605.

Hours of work: 39 hours per week.

To apply, please send your CV by email to rdainvestments@outlook.com

- **Sector:** other service activities

Career Level

- Experienced [Non-Managerial]