



MH PAMIR LIMITED



#JOB-2471575



51 John Street, Waterford, Co. Waterford, X91
XE38



No of positions : 1



Paid Position



39 hours per week



36605.00 Euro Annually



23/09/2026



21/10/2026

How to apply

Application Method :

Not available



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online



Marketing Executive (SOC 3543)

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Marketing Executive (SOC 3543)

Company Name: MH PAMIR LIMITED

Job Location: 51 John Street Waterford X91XE38

MH PAMIR LIMITED, is recruiting a Marketing Executive to support the company's commercial growth through marketing strategies, market analysis and data-driven campaigns.

• Key Responsibilities:

Conduct market research, competitor analysis and consumer behaviour analysis to support strategic decisions and commercial growth.

• Develop, implement and analyse marketing campaigns focused on customer acquisition, brand positioning and commercial performance.

• Monitor KPIs, performance metrics and campaign ROI, preparing analytical reports and optimisation strategies.

• Develop marketing strategies based on audience segmentation, market positioning and data analysis.

• Lead marketing initiatives with external partners, digital platforms and advertising suppliers, ensuring alignment with the company's commercial objectives.

• Use analytics and performance marketing tools to assess campaign results, conversion rates and growth opportunities.

- Identify new business opportunities through qualitative and quantitative market research.

- Requirements:

* Previous experience in marketing, market analysis or a related field.

- Experience with metrics, analytics and strategic marketing planning.

- Analytical, organisational and communication skills.

Annual Salary: €36,605

Hourly Rate: €18.05

Hours per Week: 39

Start Date: 16/11/2026

Contact: Mohamad Ansari

Send CV to: waterford420@gmail.com

- **Sector:** accommodation and food service activities

Career Level

- Experienced [Non-Managerial]