



QIMONDO LIMITED PARTNERSHIP



#JOB-2471428



Unit 6, Greenhills, Monavalley Bus Pk, Tralee,
Co. Kerry, V92 YP84



No of positions : 1



Paid Position



39 hours per week



41000.00 Euro Annually



22/09/2026



20/10/2026

How to apply

Application Method :

Please apply to the vacancy by the following means:

Email : jobs@qimondo.eu



Open your camera
app & point here
to view this ad
online



International Marketing Manager – Product Strategy

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

About us

Qimondo Limited Partnership is a HACCP- and GMP-compliant contract manufacturer of dietary supplements based in Tralee, Co. Kerry. We develop and produce capsules, powders and ready-to-drink products for brand owners, retailers and e-commerce companies across Ireland, the UK and continental

Europe, and operate our own consumer brand, nyce.

The role

You will own product strategy and international marketing for our contract-manufacturing and private-label business and for our own brand portfolio.

Product strategy and portfolio

- Develop and manage the private-label and own-brand product portfolio: formats, formulations and positioning for the Irish, UK, German, Dutch and French markets
- Identify product opportunities from market, category and ingredient trends; prepare business cases for new products

- Work with R&D, QA and production on feasibility, cost and regulatory fit (EU food law, health and nutrition claims, novel food status, labelling per market)

International marketing

- Plan and execute B2B marketing for the contract-manufacturing business: positioning, sales materials, case studies, website and LinkedIn content, trade-fair presence, lead generation and CRM follow-up
- Plan and execute consumer marketing for nyce. across markets: brand and content strategy, social media, email and paid campaigns, creator and affiliate partnerships, localisation for the German-speaking market

- Manage market entry and localisation for new countries: messaging, compliance of claims, pricing inputs, channel selection

Market intelligence and performance

- Maintain competitor and category monitoring across target markets; report quarterly
- Monitor social-commerce and live-shopping developments in Asian markets (e.g. Douyin/TikTok Shop, Xiaohongshu, Korean and Japanese platforms) and identify formats, product ideas and creator mechanics that can be adapted for our European markets
- Own marketing KPIs (lead volume and quality, campaign ROI, brand performance per market) and the marketing budget

What we are looking for

- Master's degree in marketing, management or a related discipline
- Demonstrated experience in digital marketing across at least two markets or languages
- Working knowledge of food supplement product categories and EU labelling and claims rules, or the ability to acquire it quickly with in-house training
- Hands-on with content creation, email marketing and paid social tools
- Fluent English; German or another European language an advantage
- Mandarin, Korean or Japanese an advantage, for following Asian e-commerce and social-commerce markets in the original language
- Able to work on site in Tralee, 39 hours per week
- **Sector:** manufacturing

Career Level

- Professional