



G.B. HAIR SALON LIMITED



#JOB-2470097



Terminal 1 Arrivals, Dublin Airport Cent, Dublin
Airport, Co. Dublin, K67 X4X5



No of positions : 1



Paid Position



39 hours per week



36605.00 Euro Annually



14/09/2026



12/10/2026

How to apply

Application Method :

Not available



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online



Marketing Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Marketing Executive (SOC 3543)

Company Name: G.B. Hair Salon Limited T/a The Grafton Barber

Job Location: Top Floor, Jervis Street Shopping Centre, Dublin 1, Dublin

Work Location: Terminal 1 Arrivals, Dublin Airport Cent, Dublin Airport, Dublin, K67 X4X5

G.B. Hair Salon Limited, is recruiting a full-time Marketing Executive to support the company's commercial growth through marketing strategies, market analysis and data-driven campaigns.

Key Responsibilities

Conduct market research, competitor analysis and consumer behaviour analysis to support strategic decisions and commercial growth.

Develop, implement and analyse marketing campaigns focused on customer acquisition, brand positioning and commercial performance.

Monitor KPIs, performance metrics and campaign ROI, preparing analytical reports and optimisation strategies.

Develop marketing strategies based on audience segmentation, market positioning and data analysis.

Lead marketing initiatives with external partners, digital platforms and advertising suppliers, ensuring alignment with the company's commercial objectives.

Use analytics and performance marketing tools to assess campaign results, conversion rates and growth opportunities.

Identify new business opportunities through qualitative and quantitative market research.

Requirements

Previous experience in marketing, market analysis or a related field.

Experience with metrics, analytics and strategic marketing planning.

Analytical, organisational and communication skills.

Annual Salary: €36.605

Hourly Rate: €18.05

Hours per Week: 39

Start Date: 26/11/2026

Send CV to: jingzhenggriftonbarber@gmail.com

Contact: Jing Zheng

- **Sector:** other service activities

Career Level

- Experienced [Non-Managerial]