



OUTLINED BEAUTY BY CAMILLA

PETRICHELI LIMITED



#JOB-2466640



1 Mayor Street Lower, Dublin 1, D01 VF21



No of positions : 1



Paid Position



39 hours per week



36610.00 Euro Annually



01/09/2026



29/09/2026

How to apply

Application Method :

Not available



Open your camera app & point here to view this ad online



Digital Marketing Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Outlined Beauty is looking for a skilled and passionate Digital Marketing Executive to join our team, drive revenue growth, and strengthen client relationships. This role is crucial in driving business growth, expanding our market presence, and delivering outstanding customer service.

Key responsibilities:

Discusses business methods, products or services and targets customer group with employer or client in order to identify marketing requirements;

Establishes an appropriate quantitative and qualitative market research methodology and prepares proposals outlining programmes of work and details of costs;

Collates and interprets findings of market research and presents results to clients;

Discusses possible changes that need to be made in terms of design, price, packaging, promotion etc. in light of market research with appropriate departments;

Briefs advertising team on client requirements, monitors the progress of advertising campaigns and liaises with client on potential modifications;

Discusses employer's or clients' requirements, plans and monitors surveys and analyses of customers' reactions to products;

Produces and/or assesses reports and recommendations concerning marketing and sales strategies;

Maintain relationships with customers to encourage referrals and ensure a 5-star experience;

Created and optimize content for social media, website, and email marketing, driving engagement and brand awareness;

Leading sales and marketing strategies, achieving revenue growth through data-driven decision-making.

Qualifications:

Proven experience (1+ years) as a Sales Executive, Marketing Executive or similar role.

Strong interpersonal and communication skills, with the ability to build relationships with clients at all levels.

Fluent in Portuguese (Brazilian) as most of the clients are Brazilians.

Excellent negotiation and presentation skills, with a customer-focused approach to sales.

Self-motivated, goal-oriented, and capable of working independently as well as part of a team.

Ability to analyze market trends and adapt sales strategies accordingly.

Some experience in leading websites;

Work Location: Mayor Street Lower, Dublin

Work Pattern: Daytime / Morning & Afternoon availability, Monday – Saturday (5 days) 39 hours a week

- This vacancy is suitable for Remote/Blended working
- **Sector:** human health and social work activities

Career Level

- Experienced [Non-Managerial]