



Company Details Confidential



#JOB-2466531



Suite #216 NESTA Kilbarrack, Kilbarrack
Road, Howth Junction, Dublin 5, D05 DC60



No of positions : 3



Paid Position



39 hours per week



Negotiable



28/08/2026



25/09/2026

How to apply

Application Method :

Please apply to the vacancy by the following means:

Email : info@brightstarcare.ie



Open your camera
app & point here
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online



Marketing & Development Representative - Home Care Support Services

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

A Marketing & Development Representative in home care support promotes domiciliary and live-in care services, builds relationships with healthcare professionals, and drives client sign-ups

Key Responsibilities:

Lead Generation: Identify new client sources, generate private and supported care referrals, and meet monthly client signup quotas (often 10+ clients monthly).

Relationship Building: Connect with regional health systems, discharge coordinators, assisted living facilities, and local physicians.

Community Outreach: Educate the public on home health services, host events, and run local engagement campaigns.

Requirements and Qualifications:

Experience: 1–2 years of sales and community outreach experience, ideally within healthcare, social services, or medical fields.

Knowledge: Understanding of domiciliary care, personal assistance, and eldercare support systems.

Skills: Strong interpersonal, public speaking, and relationship-management abilities.

Credentials: A valid driver's license and reliable local transportation.

- **Sector:** administrative and support service activities

Career Level

- Not Required