



Company Details Confidential



#JOB-2465430



St James's Ct, 6 James's Terrace, Malahide,
Co. Dublin, K36 Y972



No of positions : 1



Paid Position



40 hours per week



50000.00 Euro Annually



26/08/2026



23/09/2026

How to apply

Application Method :

Please apply to the vacancy by the following means:

Email : careers@oblivious.com



Open your camera
app & point here
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online



Founder's Associate

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Oblivious Software Limited is hiring a Founder's Associate to work across product strategy, go-to-market and the commercial management of the business. This is a full-time, permanent role working 40 hours per week.

Key responsibilities:

Develop go-to-market strategy for new and existing products, including positioning, messaging and launch planning.

Work with the technical team on product strategy and roadmap development, translating technical capabilities into clear commercial propositions for customers and the wider market.

Use product usage data and customer feedback to inform positioning, messaging and go-to-market decisions.

Develop and execute marketing strategy across relevant channels.

Support investor and client negotiations and contribute to broader commercial decision-making.

Key requirements:

A primary degree in business, marketing, law, economics or a related discipline.

Experience in go-to-market strategy, commercial strategy, product marketing or a comparable role in a technology business.

Ability to work effectively with technical teams and translate technical concepts for commercial audiences.

Strong analytical, written and verbal communication skills.

Comfortable working across different areas of a fast-moving technology business.

Able to take ownership of varied projects and work with senior internal and external stakeholders.

- This vacancy is suitable for Remote/Blended working

- **Sector:** information and communication

Career Level

- Experienced [Non-Managerial]