



KREOH LIMITED



#JOB-2464895



DOGPATCH LABS, Unit 1, The Chq Building,
North Wall Quay, Dublin 1, D01 Y6H7



No of positions : 1



Paid Position



40 hours per week



36605.00 Euro Annually



20/08/2026



17/09/2026

How to apply

Application Method :

Please apply to the vacancy by the following means:

Email : andrew@kreoh.com



Open your camera
app & point here
to view this ad
online



Marketing Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

About us

Kreoh is an Irish software company using AI to take the grind out of compliance and reporting work. We build tools that read through thousands of business documents, find what matters and turn it into a finished report, with every claim traceable back to its source. We are expanding our marketing function to support growth across the UK, UAE and US markets.

The role

We are seeking a Marketing Executive to assist in the development and implementation of our marketing strategy, projects and campaigns. The successful candidate will research the preferences and requirements of our target customers and create the content and communications that inform the marketing of our products and services.

Principal responsibilities

- Conducting research into target markets, audience segments and customer preferences across the UK and US markets, in line with our quarterly marketing strategy
- Undertaking use case and market research to support marketing and product positioning, including market sizing (TAM and SOM analysis), jurisdictional analysis and supplier mapping
- Designing audience segmentation models and applying them across our marketing database to inform campaign targeting
- Analysing campaign performance data and reporting on the effectiveness of marketing activity
- Developing core marketing messaging, including website copy and newsletter content
- Writing copy for email marketing campaigns and LinkedIn campaigns, and reviewing and contributing to marketing collateral
- Producing and publishing marketing video content for the US market

- Owning and delivering the social media content plan, adapting and publishing marketing content across LinkedIn and X
- Monitoring relevant news, media and industry commentary to inform brand communications, and supporting the development of our online community
- Preparing market, company and industry briefing materials to support marketing outreach and stakeholder meetings, with occasional coordination support for marketing campaign events as required

Skills and experience required

- Honours degree (NFQ Level 8 or equivalent) in marketing, communications, English, business or a related discipline, or equivalent relevant experience
- Demonstrated ability in market and audience research, including analysing findings and presenting conclusions
- Strong copywriting and editorial skills across web, email and social media formats
- Experience producing digital content, including video, for professional audiences
- Familiarity with marketing databases and audience segmentation
- Excellent written and spoken English, strong attention to detail and the ability to manage multiple campaign deadlines
- Knowledge of the UK and US markets is an advantage

How to apply

Send a CV and short cover letter to andrew@kreoh.com quoting reference KRE-ME-01 by 5pm Wednesday 16 September 2026.

- **Sector:** information and communication

Career Level

- Experienced [Non-Managerial]