



Company Details Confidential



#JOB-2464320



MCDONALD'S, Castletroy Town Ct,

Castletroy, Limerick, Co. Limerick, V94 H029



No of positions : 1



Paid Position



39 hours per week



36605.00 Euro Annually



17/08/2026



14/09/2026

How to apply

Application Method :

Please apply to the vacancy by the following means:

Email : sinead.aarval@gmail.com



Open your camera app & point here to view this ad online



Public Relations Manager

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Develop a marketing communications plan including strategy, goals, budget and tactics

Develop media relations strategy, seeking high-level placements in print, broadcast and online media

Coordinate all public relations activities

Direct social media team to engage audiences across traditional and new media

Leverage existing media relationships and cultivate new contacts within business and industry media

Manage media inquiries and interview requests

Create content for press releases, byline articles and keynote presentations

Monitor, analyse and communicate PR results on a quarterly basis

Maintain a keen understanding of industry trends affecting clients and make appropriate recommendations regarding communication strategy surrounding them

Bachelor's degree in Public Relations, Communications, Marketing, Journalism, Media Studies, Business or a related discipline.

- **Sector:** accommodation and food service activities

Career Level

- Managerial