



Company Details Confidential



#JOB-2463645



ALFA ELECTRICAL, Unit 74, Block 5, Western
PkwY Bus Pk, Dublin 12, D12 P027



No of positions : 1



Paid Position



39 hours per week



36605.00 Euro Annually



12/08/2026



09/09/2026

How to apply

Application Method :

Not available



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online



Digital Marketing Manager

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Alfa Electrical LTD is looking for 1 candidate for a Digital Marketing Associate.

Main duties include:

- Develop and execute digital marketing strategies aligned with business objectives and growth targets.
- Create, manage, and optimise digital advertising campaigns across Google Ads, LinkedIn, Facebook, Instagram, and other relevant platforms.
- Conduct market research, competitor analysis, and performance monitoring to identify trends and new business opportunities.
- Manage and maintain the company website, ensuring content is accurate, current, and optimised for user experience and search engines.
- Plan and execute email marketing campaigns to support lead generation, customer engagement, retention, and -promotional activities.
- Create and oversee digital content including blogs, case studies, social media content, videos, and promotional materials.
- Monitor website traffic, campaign performance, and conversion metrics using Google Analytics and other reporting tools.
- Prepare regular reports on marketing performance and provide recommendations for continuous improvement.
- Manage the company's social media presence and maintain brand consistency across all digital channels.
- Collaborate with internal teams to develop lead generation initiatives and support overall business development objectives.

39 hours per week

Salary: €36,605 annually

Hourly Rate: €18.05 per hour

- **Sector:** other service activities

Career Level

- Experienced [Non-Managerial]