



Company Details Confidential



#JOB-2463560



KFC, Brideswell, Athlone, Co. Westmeath,
N37 XF43



No of positions : 1



Paid Position



39 hours per week



37000.00 Euro Annually



12/08/2026



09/09/2026

How to apply

Application Method :

Not available



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online



Business & Marketing Operations Manager

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

MGT Foods Ireland Ltd is seeking to recruit a Business & Marketing Operations Manager for its KFC restaurant in Athlone

This is a full-time, permanent position, 39 hrs per week with an annual salary of €37,000.

The successful candidate will be responsible for planning, coordinating and overseeing the business and marketing operations of the restaurant to ensure operational efficiency, commercial growth, increased sales performance and compliance with company standards.

Key Responsibilities:

Plan, coordinate and oversee the day-to-day business and operational activities of the restaurant to ensure operational efficiency and achievement of commercial objectives.

Analyse KPIs, customer trends and sales data to identify opportunities to improve operational performance, customer satisfaction and profitability.

Develop and implement local marketing initiatives, promotional campaigns and community engagement activities to increase customer traffic and revenue.

Monitor the effectiveness of marketing campaigns through sales analysis, customer feedback and business performance reports.

Manage departmental budgets and monitor financial performance to ensure business objectives and profitability targets are achieved.

Prepare operational reports, business forecasts and performance analyses, making recommendations to improve efficiency and commercial performance.

Monitor labour costs, purchasing activities, stock control and inventory management to maximise efficiency and minimise waste.

Develop, review and maintain standard operating procedures to improve operational consistency, productivity and service quality.

Support workforce planning, staff scheduling and resource allocation to ensure efficient business operations.

Coordinate operational projects and assist with the implementation of new business initiatives, marketing campaigns and process improvements.

Ensure compliance with HACCP requirements, food safety legislation, health and safety regulations and company policies.

Lead, mentor and develop staff to achieve operational excellence, customer service standards and commercial objectives.

Monitor competitor activity and local market trends and recommend strategies to strengthen the restaurant's market position.

The successful candidate should have knowledge and/or experience of business operations, operational planning, marketing, business development, KPI and financial performance analysis, budgeting, cost control, procurement, inventory and workforce planning. Strong analytical, organisational, communication and problem-solving skills. Excellent computer skills and a high level of digital proficiency.

Applicants should possess a degree in Business Management, Marketing, Operations Management, Strategic Management or a related discipline, or demonstrate equivalent relevant experience in business operations and commercial performance management.

- **Sector:** accommodation and food service activities

Career Level

- Experienced [Non-Managerial]