



North and West Coast Links



#JOB-2462447

N & W COAST LINKS GOLF LIMITED, Apt 9,



An Fuarán, Moycullen, Co. Galway, H91

WY88



No of positions : 1



Paid Position



39 hours per week



36900.00-40000.00 Euro Annually



05/08/2026



02/09/2026

How to apply

Application Method :

Not available



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online



Director of Media Relations and International Clients Manager

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Location: Ireland (up to 20% International Travel to United States Required)

Title: Director of Media Relations and International Clients Manager

We are seeking a media relations specialist to facilitate all aspects of communication with the US private sporting club market via written, digital, television and radio outlets. This person will be responsible for writing press releases and handling press enquiries for the company as well as our expansive client base. The role will also focus on managing and gaining publicity for premium golf association programs between Ireland and the United States. The role focuses on maximizing media exposure to maintaining professional synergy across international organization stakeholders in the global golf industry.

Key responsibilities include:

Leading media relations strategy for Irish golf industry by liaising and co-messaging with US industry associations and product leaders.

Managing high-value international partnerships and commercial agreements with resorts, golf clubs, tourism boards, and overseas stakeholders.

Creating and positioning premium golf experiences, knowledge and products for the U.S. market based on local knowledge

Directing digital brand and international media relations strategy, including market analytics, audience growth, and campaign performance

Representing the company by attending, speaking or presenting at US international symposiums and industry forums

Supporting corporate partnership activations with US golf associations, including collaboration with the SCGA Ladies Golf Association.

Providing market intelligence, competitive analysis, and revenue growth strategies for senior leadership in the company in conjunction with US calculations

Job Requirements:

Third-level degree or higher in Business and Media studies

In depth knowledge of US Golf Market is essential

Must have industry knowledge of business model and corporate structuring of US golf associations and entities

Must have understanding and experience in working on political, environmental and societal impacts of golf on surrounding communities and stakeholders

Must be skilled golfer with single-digit handicap

Active Membership in multiple US Golf Associations is required including the following:

Southern California Golf Association (SCGA)

Membership of a U.S. Golf Club

New England Club Managers Association

Connecticut Club Managers Association

New England Golf Association

- **Sector:** arts, entertainment and recreation

Career Level

- Managerial

Candidate Requirements

(Essential)

- **Minimum Experienced Required (Years):** 1
- **Minimum Qualification:** Level 7 (incl Diploma & Ordinary Bachelor Degree) **OR** Media and Marketing and Communication

(Desirable)

- **Ability Skills:** Computer Literacy, Interpersonal Skills, Sales/Marketing
- **Competency Skills:** Management, Networking