



**COLLINS COMMUNICATIONS AND PUBLIC
RELATIONS LIMITED**



#JOB-2461178



THE PORTERSHED, 15 Market Street,
Galway, Co. Galway, H91 TCX3



No of positions : 1



Paid Position



39 hours per week



36605.00 Euro Annually



04/08/2026



01/09/2026

How to apply

Application Method :

Please apply to the vacancy by the following means:

Email : olivia@foodpr.ie



Open your camera
app & point here
to view this ad
online



Senior Account Manager

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Collins Communications Ltd trading as Food PR is seeking a Senior Account Manager tasked with managing a portfolio of food and hospitality brand clients. This is a senior, client-facing, strategy-led role combining integrated campaign development, PR, influencer marketing, and copywriting, with responsibility for leading client accounts and mentoring support team members where required.

Key Responsibilities:

Lead and manage a portfolio of client accounts, acting as the senior point of contact and trusted strategic advisor

Develop and oversee integrated marketing and communications campaigns, from initial concept through to execution and reporting

Design and implement strategies across platforms, including content planning, content creation, community management, and performance analysis

Source, negotiate, and manage influencer partnerships to support campaign objectives

Write and produce copy across a range of formats, including content, press materials, campaign work, and client documents

Oversee PR activity, including media outreach, press release drafting, and event coordination, ensuring campaign timelines are met from concept through to completion

Present campaign strategies, creative concepts, and performance results to senior client stakeholders

Monitor industry trends, competitor activity, and platform developments within the food and hospitality sector to inform strategic recommendations

Manage project timelines, budgets, and deliverables across multiple concurrent client accounts

Support the development of support account team members where applicable

Skills and Experience Required:

Minimum 2 years agency experience in account management, ideally in food and hospitality industry

Proven experience in account management, media, PR, and brand strategy

Demonstrated track record of developing and executing integrated marketing campaigns across PR, social, and influencer channels

Creative approach to video content, whether through hands-on creation or editing, with the ability to produce high-quality, dynamic, food-focused video content for clients

Strong copywriting skills, adapt across brands and formats

Experience managing senior client relationships and acting as a strategic lead

Working knowledge of media platforms, content strategy, and performance analytics

Experience coordinating influencer marketing partnerships

Strong organisational and leadership skills, with the ability to manage multiple client accounts and competing deadlines

Excellent presentation and communication skills, both written and verbal

Software/Platform Proficiency:

Media management and scheduling tools, for example Sprout Social, Hootsuite, or similar

Social analytics and reporting platforms, for example platform insights, Meta Business Suite, TikTok Analytics

- **Sector:** professional, scientific and technical activities

Career Level

- Managerial

