



ESTEFANO DIGITAL SOLUTIONS LIMITED



#JOB-2460786



58/59 Thomas Street, Limerick, Co. Limerick,
V94 W3CC



No of positions : 1



Paid Position



39 hours per week



36605.00 Euro Annually



29/07/2026



26/08/2026

How to apply

Application Method :

Not available



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online



Marketing Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Job title: Marketing Executive (SOC 3543)

Company Name: Estefano Digital Solutions Limited

Job Location: 58/59 Thomas Street, Limerick, V94 W3CC

Company location: 23 High Street, Limerick, V94 H326

Estefano Digital Solutions Limited, is recruiting a full-time Marketing Executive to support the company's commercial growth through marketing strategies, market analysis and data-driven campaigns.

Key Responsibilities

- Conduct market research, competitor analysis and consumer behaviour analysis to support strategic decisions and commercial growth.
- Develop, implement and analyse marketing campaigns focused on customer acquisition, brand positioning and commercial performance.
- Monitor KPIs, performance metrics and campaign ROI, preparing analytical reports and optimisation strategies.
- Develop marketing strategies based on audience segmentation, market positioning and data analysis.
- Lead marketing initiatives with external partners, digital platforms and advertising suppliers, ensuring alignment with the company's commercial objectives.
- Use analytics and performance marketing tools to assess campaign results, conversion rates and growth opportunities.
- Identify new business opportunities through qualitative and quantitative market research.

Requirements

- Previous experience in marketing, market analysis or a related field.
- Experience with metrics, analytics and strategic marketing planning.

-Analytical, organisational and communication skills.

Annual Salary: €36,605

Hourly Rate: €18.05

Hours per Week: 39h

Start Date: 02.11.26

Contact: Darwin Machado

Send CV to: contact@theperfumesouk.ie

- **Sector:** other service activities

Career Level

- Experienced [Non-Managerial]