



Autofulfil



#JOB-2460448



AUTOFULFIL, Unit B3, Deerpark Ind Est,
Oranmore, Co. Galway, H91 4D66



No of positions : 1



Paid Position



40 hours per week



36605.00 Euro Annually



04/08/2026



01/09/2026

How to apply

Application Method :

Please apply to the vacancy by the following means:

URL :

<https://autofulfil.bamboohr.com/careers/64>



Open your camera
app & point here
to view this ad
online



Marketing Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Full Time – On-Site

About the role

Autofulfil is seeking a proactive Marketing Executive to support the delivery to a demand generation programme. This role is well-suited to an early career marketer who is organised, curious, and comfortable working across content, campaigns, and coordination. You will help execute a developed plan, keep marketing activity moving, and build practical skills across content production and inbound marketing.

About Autofulfil

Autofulfil is an e-commerce fulfilment centre providing reliable and sustainable 3PL fulfilment services to Irish e-commerce retailers. We help brands deliver consistent customer experience through dependable operations, clear communication, and a focus on continuous improvement.

What you will do

Content support and creation

Support the creation and scheduling of content across relevant channels.

Maintain a content calendar and keep assets organised for reuse.

Assist with short-form video tasks, including scripting support, filming support, basic editing, and publishing.

Help draft and format newsletters, landing pages, case studies, and blog posts.

Follow the agreed weekly priorities and update Monday.com daily so progress and blockers are visible.

Deliver agreed tasks by the agreed deadline.

Lead generation and campaign execution

Support SEO and inbound marketing activities, including updating website content and improving on-page basics.

Help build and promote lead magnets, webinars, and email campaigns.

Assist with paid campaign set-up tasks such as creative preparation, audience lists, and performance tracking.

Support list hygiene and contact segmentation for email campaigns.

Reporting and optimisation support

Maintain simple reporting dashboards and weekly performance trackers.

Help analyse campaign performance and identify practical improvements.

Support A/B testing plans and keep clear records of results and learnings.

Systems and coordination

Help build repeatable processes for content planning, approvals, and publishing.

Coordinate tasks in Monday.com and maintain clear timelines and ownership.

Support internal collaboration by gathering input, organising ideas, and following up on actions.

What you need to succeed

Essential

Some experience or a strong interest in digital marketing, content, or communications.

Clear written communication with strong attention to detail.

Comfortable using social platforms and interested in creating business content.

Strong organisation and reliability, with the ability to manage multiple tasks.

Willingness to learn tools such as Monday.com, Mailchimp, and webinar platforms.

A curious mindset, comfortable testing, iterating, and learning from feedback.

Collaborative working style and a practical, can-do approach.

Assets

Experience using Canva or basic video editing tools.

Basic understanding of SEO, email marketing, or paid social.

Any exposure to B2B marketing through internships, placement, or work experience.

- **Sector:** transportation and storage

Career Level

- Experienced [Non-Managerial]