



Company Details Confidential



#JOB-2460154



Unit F/G, Merchant's Quay Sc, 1-5 St Patrick's
St, Cork, Co. Cork, T12 P304



No of positions : 2



Paid Position



39 hours per week



36605.00 Euro Annually



27/07/2026



24/08/2026

How to apply

Application Method :

Not available



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online



Sales & Marketing Manager

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

About Us

Following years of highly successful trading at our flagship Dublin location, our ownership group is expanding. We are launching a brand-new corporate entity, Wings Nova International Cork Limited, to introduce a premium international and Pan-Asian dining experience to the Merchant's Quay Shopping Center in the heart of Cork City. We are seeking two long-term, foundational Sales & Marketing Manager to lead our commercial strategy, establish our market presence, and drive continuous annual revenue growth.

Job Summary

We are seeking a results-driven, permanent Sales and Marketing Manager to take full ownership of the brand positioning, ongoing marketing operations, and long-term commercial growth of our new Cork venue. This is a core management position. You will initially oversee the launch phase and permanently manage all corporate contracts, B2B sales pipelines, digital marketing strategies, and local brand development year-over-year.

Key Responsibilities (Ongoing & Long-Term)

- Commercial Growth Strategy: Design, implement, and manage annual sales and marketing plans to consistently increase restaurant foot traffic and daily covers.
- B2B & Corporate Accounts: Build and permanently maintain high-volume contracts with Cork corporate offices, local hotels, student unions, and international tourism agencies.
- Digital & Brand Management: Oversee the restaurant's ongoing digital footprint, including localised social media advertising campaigns, email marketing databases, and website updates.
- Campaign & Event Execution: Plan and execute seasonal marketing campaigns, holiday event bookings, community partnerships, and group dining promotions.
- Performance & ROI Tracking: Continuously track customer acquisition costs, monitor campaign success metrics, and deliver monthly and annual sales analytics directly to company directors.

Candidate Requirements

- Experience: A minimum of 2 years of professional marketing or sales management experience within a fast-paced hospitality, restaurant franchise, or high-volume food and beverage environment is essential.
- Education: A formal qualification or degree in Marketing, Business Administration, or Hospitality Management is highly preferable.
- Digital Skills: Strong practical experience managing localized meta-ads campaigns, community management, and executing local Search Engine Optimisation (SEO) strategies.
- Language: Professional working fluency in written and spoken English is mandatory to drive business development across local corporate sectors.
- Flexibility: Willingness to work flexible, hospitality-driven operational hours including weekends and evenings around seasonal campaigns and corporate events.
- **Sector:** accommodation and food service activities

Career Level

- Managerial