



FINDLATER HOTELS LIMITED T/A The

Castle Hotel



#JOB-2458076



1-4 Gardiner Row, Parnell Square West,

Dublin 1, D01 R640



No of positions : 1



Paid Position



39 hours per week



36605.00 Euro Annually



15/07/2026



12/08/2026

How to apply

Application Method :

Not available



Open your camera
app & point here
to view this ad
online



Digital Marketing & Localization Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

- deliver localized marketing assets targeting international growth markets, specifically the Japanese visitor sector;
- Lead social media, content, and paid campaigns;
- create engaging digital and visual content;
- support front-end website maintenance and online search visibility;
- track performance data across social and web platforms to improve business results.
- Proficiency in Google Analytics, Search Console, and performance reporting tools.
- Proficiency in Facebook/meta Business Studio
- Digital Photography, videography, and video editing formats for ads & multiple platforms

- **Sector:** accommodation and food service activities

Career Level

- Experienced [Non-Managerial]

Candidate Requirements

(Essential)

- **Minimum Experienced Required (Years):** 2
- **Minimum Qualification:** Level 9 (incl Post Graduate & Diploma & Master Degree)
- **Languages:** English C2-Master (Fluent), Japanese B1-Intermediate

(Desirable)

- **Ability Skills:** Analytical, Communications, Computer Literacy, Sales/Marketing
- **Competency Skills:** Collaboration, Problem Solving, Teamwork