



MUSGRAVE WHOLESale PARTNERS



#JOB-2457278



Musgrave Rtl Partners - New Bl, Co.

Musgrave Rtl Par, T12 WE08



No of positions : 1



Paid Position



37.5 hours per week



37000.00 Euro Annually



09/07/2026



06/08/2026

How to apply

Application Method :

Please apply to the vacancy by the following means:

URL :

<https://musgravegroup.com/vacancy/data-and-insights-coordinator/>



Open your camera app & point here to view this ad online



Data and Insights Coordinator

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

As we continue our journey toward becoming Ireland's most trusted and sustainable business, we have an exciting opportunity for a successful candidate to join as a Data and Insights Coordinator.

Please note this is a 12 month contract.

Role:

Post Campaign Reporting

Management of Post Campaign Analysis (PCA) process end-to-end, ensuring accurate and timely delivery of campaign performance reporting.

Deliver PCA reports within calendar timelines & agreed SLA timelines, maintaining a high standard of data accuracy and insight quality.

Analyse campaign performance by combining sales data, shopper behaviour insights, audience engagement metrics, and media channel performance.

Provide actionable recommendations and insights to internal stakeholders and clients based on campaign results.

Present campaign findings and reporting outcomes to internal teams & clients as required.

Support investigation of sales performance analysis & ad hoc client-related queries.

Data Management

Manage shopper data for targeted marketing campaigns, including targeted email and coupon activity.

Support execution of "Buy, Scan & Win" competitions in line with campaign requirements.

Manage campaign barcodes, product & sales data required for reporting and performance analysis.

Assist with store selection analysis, identifying locations with strong sales opportunities for retail media activities.

Support data quality assurance and validation processes across campaign reporting outputs.

Management of Case Studies Library

Co-ordination & management of Elevates' case study library.

Transform campaign data into compelling commercial case studies for use in client presentations (both existing & new clients).

Process Improvement & Automation

Continuously identify opportunities to improve reporting processes, workflow efficiency, and data management practices.

Collaborate with technical & transformation project teams to enhance reporting capabilities.

Create process guideline & standard operating procedures to improve efficiencies and consistency.

Skills/Experience

Strong problem-solving skills and a team player, experienced in working under tight deadlines and in dynamic environments.

Experience in working with teams, building strong working relationships.

Experience with using analytical and data visualization tools (e.g., Excel, Tableau, Power BI, Looker etc.).

Operational experience with SQL or other programming language desirable.

Strong attention to detail and critical thinking to analyse, evaluate & interpret data.

Salary for this position is 37K per year

Weekly hours are 37.5

Musgrave is an equal opportunities employer. We encourage applications from diverse candidates. If we can make any accommodations to enable you to be the best version of yourself during the interview, please let us know.

Musgrave operate a Work Smart hybrid working model where you can alternate your time between connecting and collaborating

- This vacancy is suitable for Remote/Blended working
- **Sector:** wholesale and retail trade; repair of motor vehicles and motorcycles

Career Level

- Experienced [Non-Managerial]