



MEDIAVEST LIMITED



#JOB-2456662



CORE MARKETING, Wml, 1 Windmill Lane,
Dublin 2, D02 F206



No of positions : 1



Paid Position



39 hours per week



36605.00 Euro Annually



06/07/2026



03/08/2026

How to apply

Application Method :

Not available



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online



Programmatic Manager

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

We are recruiting for an experienced Programmatic Manager in Mediavest LTD. The Programmatic Manager is responsible for managing programmatic display and VOD campaigns for multiple client accounts.

The role acts as a point of contact for programmatic activities and works with internal teams to deliver campaigns in line with client objectives. The role requires experience with digital platforms, campaign optimisation techniques, and the use of data to support campaign performance.

Responsibilities include campaign delivery, billing accuracy, and quality assurance.

The role involves collaboration with Media and Exchange teams to ensure campaigns are delivered accurately and on time, with consistent attention to detail across all activities.

Key Duties and Responsibilities:

Manage programmatic digital campaigns from briefing through to completion, including setup, optimisation, and reporting.

Work with media planning and central teams to deliver campaign objectives efficiently.

Monitor campaign performance and optimise based on data insights.

Provide regular performance updates and reporting to internal stakeholders. Ensure campaigns are launched on time and follow established operational processes.

Conduct post-campaign analysis and contribute to reporting materials.

Maintain accurate budget tracking and forecasting for media spend.

Ensure billing accuracy for client and supplier invoicing.

Maintain quality assurance standards across all campaigns.

Stay up to date with developments in digital and programmatic media technologies.

Requirements

2–3 years' experience in digital media buying or programmatic advertising.

Experience managing programmatic Display and VOD campaigns Working knowledge of platforms such as DV360, Amobee, Google Ads, or similar

Experience in budget management for paid media campaigns Strong analytical and reporting skills

Along with your CV, please include a short cover letter (no more than 300 words) as to why this is the right role for you.

€33,000 - €44,000 per annum DOE, Standard working hours are 39 hours per week, full-time role.

Hybrid working within the Republic of Ireland Access to a wealth of learning and development

Company culture that promotes work-life balance

Access to mental health & wellbeing programmes

Family focused benefits including paid maternity and paternity leave

Make a difference by joining committees involved in D&I, CSR, Environmental, Social or Great Place to Work

- This vacancy is suitable for Remote/Blended working
- **Sector:** professional, scientific and technical activities

Career Level

- Experienced [Non-Managerial]