



Company Details Confidential



#JOB-2456018



MACE Forge Filling Station, Forge Filling Stn,
Dundalk Road, Co. Louth, A91 D9XK



No of positions : 1



Paid Position



39 hours per week



36605.00 Euro Annually



01/07/2026



29/07/2026

How to apply

Application Method :

Not available



Open your camera app & point here to view this ad online



Marketing Manager

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Satnam Services Limited is seeking an experienced and commercially driven Marketing Manager to lead the company's marketing, communications, digital media, promotional planning, customer engagement, and brand development activities. The successful candidate will be responsible for developing and implementing marketing strategies that increase brand visibility, customer footfall, sales performance, and long-term business growth.

Key Duties and Responsibilities:

Develop and implement marketing strategies that support business growth, customer engagement, and brand awareness.

Plan, coordinate, and manage marketing campaigns across digital, local, supplier-supported, and in-store communication channels.

Coordinate supplier-supported promotions with grocery, beverage, fuel, food-to-go, and other business partners.

Liaise with suppliers regarding promotional campaigns, marketing opportunities, advertising support, and point-of-sale materials.

Review campaign performance using EPOS reports, sales data, customer feedback, supplier information, and marketing analytics.

Analyze customer buying behavior, market trends, competitor activities, and promotional performance to identify business opportunities.

Support product visibility through effective merchandising, promotional displays, customer messaging, and seasonal marketing campaigns.

Support business development by identifying new marketing opportunities, customer segments, local partnerships, and commercial growth initiatives.

Requirements:

Relevant qualification in Marketing, Communications, Business, Digital Media, Public Relations, Journalism, or a related discipline.

Strong experience in marketing management, campaign planning, digital marketing, customer engagement, or brand development.

Good knowledge of digital marketing platforms, social media management, content creation, marketing analytics, Microsoft Office, spreadsheets, reporting tools, email systems, and online communication platforms.

Experience analyzing marketing KPIs, campaign performance, customer feedback, sales trends, and market data.

Strong organizational, communication, planning, and project management skills.

Ability to manage multiple marketing campaigns, budgets, deadlines, and business priorities.

Experience working with suppliers, promotional planning, customer communications, and business development will be an advantage.

How to Apply:

Please send your CV and Cover Letter to forgecastlebellingham@gmail.com.

- **Sector:** wholesale and retail trade; repair of motor vehicles and motorcycles

Career Level

- Managerial

Candidate Requirements

(Essential)

- **Minimum Experienced Required (Years):** 3
- **Minimum Qualification:** Level 8 (incl Higher Diploma & Honours Bachelor Degree)

(Desirable)

- **Ability Skills:** Communications, Creativity, Customer Service, Sales/Marketing
- **Competency Skills:** Collaboration, Decision Making, Time Management, Working on own Initiative