



BLACKBERRY HEARING LIMITED



#JOB-2456007



BLACKBERRY HEARING, VIII Ctr,
Stephenstown North, Two Mile House, Co.
Kildare, W91 E377



No of positions : 1



Paid Position



22.5 hours per week



To be Confirmed



01/07/2026



29/07/2026

How to apply

Application Method :

Please apply to the vacancy by the following means:

Email : katiethompson@blackberryhearing.com



Open your camera
app & point here
to view this ad
online



Promotional Business Development Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Job Spec: Promotional Business Development Executive MUNSTER REGION

At Blackberry Hearing, we are committed to delivering exceptional, community-based hearing care. We are seeking a driven and personable Promotional Business Development Executive to help expand our reach, build meaningful partnerships, and generate high-quality referrals across the Munster region.

Type

Part-time

Role Overview

This is a dynamic, field-based role combining business development, promotional activity, and community engagement. You will deliver hearing screenings, build referral partnerships, and drive measurable growth through proactive outreach.

Key Responsibilities

Deliver mobile hearing screenings across pharmacy, retail, and healthcare locations

Generate qualified leads and secure assessment bookings

Identify and onboard new referral partners (GPs, pharmacies, clinics)

Build and maintain strong partner relationships

Represent Blackberry Hearing at events and community engagements

Maintain accurate CRM records and reporting

Key Performance Indicators

Qualified leads generated

Conversion rate $\geq 45\%$

Activity and screening targets achieved

New partner acquisition

CRM accuracy and reporting compliance

Skills & Experience

2+ years in sales, business development, or promotions

Strong communication and relationship-building skills

Experience with CRM systems and digital tools

Comfortable with outreach, events, and public engagement

Healthcare experience desirable

Qualifications

Valid driver's licence (essential)

Leaving Certificate or equivalent

Relevant qualification (desirable)

Personal Attributes

Energetic, engaging, and confident

Self-motivated and target-driven

Organised with strong attention to detail

Professional and brand-focused

Able to work independently in the field

- This vacancy is suitable for Remote/Blended working
- **Sector:** human health and social work activities

Career Level

- Experienced [Non-Managerial]