



PV Doyle Hotels Ltd.



#JOB-2455779



THE WESTBURY, The Westbury, Balfe Street,
Dublin 2, D02 CH66



No of positions : 1



Paid Position



39 hours per week



48000.00 Euro Annually



06/07/2026



03/08/2026

How to apply

Application Method :

Please apply to the vacancy by the following means:

URL :

<https://www.doylecollection.com/careers/jobs>



Open your camera
app & point here
to view this ad
online



Digital Marketing Manager

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

We are looking for a Digital Marketing Manager to grow The Westbury's online presence, increase engagement and support revenue across the hotel and its outlets.

Key Responsibilities

Lead social media, content and paid campaigns, create engaging digital content, support website and online visibility, deliver email campaigns, manage digital assets, and track performance across social, web and email to improve results.

What We're Looking For

Experience & Skills

2-3 years' experience in digital marketing.

Strong social media, content and campaign skills.

Confident with reporting and performance analysis.

Hospitality or luxury experience is an advantage.

Personal Attributes

Creative, organised and highly collaborative.

Excellent communication and project management skills.

Passion for luxury hospitality and strong brand awareness.

Flexible approach, including occasional evening or weekend events.

Why Join Us?

This is an exciting opportunity to shape the digital presence of one of Dublin's leading luxury hotels and create high-impact campaigns across multiple platforms.

This is a role for someone who takes real pride in the craft of digital storytelling and is driven to make a meaningful impact in the luxury market. If you are motivated by creativity, performance, and the

pursuit of excellence, we would love to hear from you.

The salary for this role is €48,000 per annum based on site at The Westbury Hotel Dublin 2. This salary is based on a 39 hour working week

- **Sector:** accommodation and food service activities

Career Level

- Managerial