



ELEMENTS MARKETING &  
COMMUNICATIONS LIMITED



#JOB-2453992



Ormond House, 10 Ormonde Road, Kilkenny,  
Co. Kilkenny, R95 H22F



No of positions : 1



Paid Position



37.5 hours per week



35000.00-40000.00 Euro Annually



17/06/2026



15/07/2026

### How to apply

Application Method :

Not available



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## Digital Marketing Executive

### Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

### Job Description

Digital Marketing Executive

Employer: Elements Marketing & Communications LTD

Location: Kilkenny, County Kilkenny (Hybrid – 3 days on-site, 2 days remote)

Hours: 37.5 hours per week, Monday to Friday

Salary: €35,000–€40,000 per annum (minimum €35,000)

### About the Role

Elements is a growing B2B marketing consultancy. We're hiring a Digital Marketing Executive to manage and optimise digital campaigns for Elements and its clients — covering content creation, paid advertising, SEO, analytics, reporting, email marketing, and website support. The role suits someone who combines creativity with analytical thinking.

### Key Responsibilities

- Plan, execute, and optimise paid campaigns across Google Ads, LinkedIn Ads, and Meta Ads
- Manage SEO, analytics tracking (GA4, GTM, Search Console), and performance reporting
- Create digital content and branded materials for LinkedIn, Instagram, email, and web
- Support website edits, landing page optimisation, and email marketing automation

### Requirements

- Recognised qualification in marketing, creative, or a related field
- Previous experience in a marketing or business environment; B2B experience an advantage
- Working knowledge of Google Ads, GA4, Google Tag Manager, Search Console, LinkedIn Campaign Manager, and CRM/CMS platforms

- This vacancy is suitable for Remote/Blended working
- **Sector:** professional, scientific and technical activities

### Career Level

- Executive