



FRAMEX STUDIOS LIMITED



#JOB-2453954



Unit 69, Block 4, Ballymount Dr, Kilnamanagh  
Road, Dublin 12, D12 VX22



No of positions : 1



Paid Position



39 hours per week



36605.00 Euro Annually



17/06/2026



15/07/2026

## How to apply

### Application Method :

Not available



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online



## Digital Marketing Specialist

### Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

### Job Description

Digital Marketing Specialist — Framex Studios Ltd.

Functions:

Develop and implement digital marketing strategy aligned with client brand objectives. Plan, coordinate, and execute multi-platform marketing campaigns across paid, organic, and social channels. Create content calendars and produce written, visual, and short-form video content tailored to platform and audience. Manage publishing, scheduling, and brand voice consistency across client social channels. Conduct keyword research and on-page SEO optimisation for client websites and landing pages. Build, manage, and optimise paid digital advertising campaigns, including Google Ads and Meta Ads. Analyse campaign and website performance metrics using analytics platforms to inform content and campaign decisions. Conduct desk-based market and competitor analysis to inform campaign strategy and brand positioning. Prepare strategic performance reports and present insights to clients and internal stakeholders. Maintain campaign records, content libraries, and performance dashboards to support ongoing planning and reporting.

Requirements:

Relevant third level qualification in Marketing, Business, Communications, or a related discipline (Master's qualification preferred). Demonstrated experience in digital campaign planning and multi-account coordination. Proficiency in content creation across written, visual, and video formats. Working knowledge of social media management and scheduling tools. Working knowledge of SEO principles and on-page optimisation. Practical experience with paid digital advertising platforms, including Google Ads and Meta Ads. Proficiency in Google Analytics and other performance reporting tools. Strong analytical skills, with the ability to translate market and competitor data into strategic recommendations. Strong written communication and presentation skills. Proficiency in MS Office and Google Workspace, with strong organisational skills.

- This vacancy is suitable for Remote/Blended working
- **Sector:** information and communication

### Career Level

- Not Required