



MEDIAVEST LIMITED



#JOB-2453482



CORE MARKETING, Wml, 1 Windmill Lane,

Dublin 2, D02 F206



No of positions : 1



Paid Position



39 hours per week



36605.00 Euro Annually



15/06/2026



13/07/2026

### How to apply

#### Application Method :

Not available



Open your camera app & point here to view this ad online



## Paid Social Manager

### Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

### Job Description

Job Title: Paid Social Manager

Employer Name: Mediavest t/a Core

Job Location: Dublin 2, Co. Dublin, Ireland

Salary: €33,000 – €44,000 per annum (depending on experience)

Hours of Work: 39 hours per week

Position Type: Full-time, Permanent

#### Job Description

Mediavest t/a Core is seeking a Paid Social Manager to support the planning, implementation, and management of paid social media campaigns across multiple digital platforms.

The successful candidate will be responsible for setting up, monitoring, and optimising campaigns, analysing performance data, and producing reports. The role involves working closely with internal teams to deliver effective digital marketing strategies and ensure campaigns are executed to a high standard.

#### Main Duties and Responsibilities

Plan, implement, and manage paid social media campaigns

Monitor and optimise campaign performance based on data and insights

Analyse performance metrics and prepare reports

Work with internal teams to support campaign delivery

Manage campaign budgets and track expenditure

Support campaign administration and reporting processes

Stay up to date with developments in digital marketing and social media

#### Skills and Requirements

Minimum of 2 years' experience in digital marketing, media buying, or a related field

Experience managing or supporting social media or digital campaigns

Knowledge of social media platforms (e.g. Facebook, Instagram, LinkedIn, TikTok)

Strong analytical and organisational skills

Good communication and teamwork abilities

Proficiency in Microsoft Office

Desirable Skills (Not Essential)

Experience in ecommerce or online retail

Familiarity with digital marketing tools and optimisation techniques

How to Apply

Applicants should submit a CV and a cover letter outlining their experience and suitability for the role.

€33,000 - €44,000 per annum DOE, Standard working hours are 39 hours per week, full-time role.

Hybrid working within the Republic of Ireland

Access to a wealth of learning and development

Company culture that promotes work-life balance

Access to mental health & wellbeing programmes

Family focused benefits including paid maternity and paternity leave

Make a difference by joining committees involved in D&I, CSR, Environmental, Social or Great Place to Work

- This vacancy is suitable for Remote/Blended working
- **Sector:** professional, scientific and technical activities

### **Career Level**

- Experienced [Non-Managerial]