



PLUTO COMMUNICATIONS LIMITED



#JOB-2451812



PLUTO COMMUNICATIONS, Frankfort

House, Vergemount Hall, Dublin 6, D06 P867



No of positions : 1



Paid Position



40 hours per week



42000.00-46000.00 Euro Annually



05/06/2026



03/07/2026

How to apply

Application Method :

Not available



Open your camera app & point here to view this ad online



Social Content Manager

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Job Title: Social Content Manager

Location: Dublin, Ireland

Salary: €46,000 per annum

Working Hours: 40 hours per week (Full-Time)

Contract Type: Permanent / Permanent Full-Time

About the Job Reporting to the head of digital and social, this is an important role within our team which bridges both client service and content ideation and execution.

What you'll do

- **Content and creation:** You'll lead ideation for both content and campaigns. You'll be comfortable writing and selling in ideas, then being involved in production across video, stills, animation and more (depending on your level of production experience).
- **Client communication:** You'll be the day-to-day contact for a range of social clients, building trust and relationships, identifying areas for growth, helping solve problems and servicing their needs as they arise.
- **Strategic thinking:** Making and executing plans for clients: developing channel and campaign strategies, building content calendars, and always keeping one eye on business results and growth opportunities for the agency.
- **Managing and executing:** Managing end-to-end campaign execution, coordinating with internal teams across creative, agency, live and external suppliers to ensure on time, on budget delivery.
- **Business growth:** Helping to defend and grow margin through accurate scoping, quoting and monitoring of time and resource spent. You don't need to be an accountant, but you should have a head for business.
- **Community and channel management:** Overseeing publishing and platform management, ensuring tone of voice consistency, guiding community management and responding to users as appropriate.

Your experience This is an ideal role for somebody who's proactive, full of ideas, and a great communicator with experience building client relationships. Ideally, here's what you'd bring to the table:

- 3+ years' relevant experience in social advertising, creating ideas for clients and communicating with them daily in an agency or in-house setting.
- Experience in working on both always-on and campaign mode across a variety of clients, preferably simultaneously.
- Strong communication, client management and presentation skills.
- An eye for creative excellence and a ready ability to have both big and small ideas.
- Experience in production of video and still content for social – working with editors, photographers, designers, videographers, etc.
- Proven experience in managing budgets and internal and external resources.
- Nice to have (but not essential): Your own socially-oriented creative outlet or channel with its own community, where you can learn and influence.

- This vacancy is suitable for Remote/Blended working
- **Sector:** professional, scientific and technical activities

Career Level

- Managerial