



MWEDS LIMITED



#JOB-2450519



74 Oliver Plunkett Street, Cork, Co. Cork, T12

FP28



No of positions : 1



Paid Position



39 hours per week



36605.00 Euro Annually



27/05/2026



24/06/2026

How to apply

Application Method :

Not available



Open your camera app & point here to view this ad online



Marketing Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Job Title: Marketing Executive

Employer: Mutual Enterprises LTD

Address: 74 Oliver Plunkett Street Cork City Cork T12 FP28

Salary: €36,605 per year

Hours: 39 hrs per week

Key Responsibilities

Liaise with employers, internal teams, and clients to discuss business methods, products, services, and target customer groups in order to identify marketing and communication requirements.

Support the planning and execution of qualitative and quantitative market research activities, including customer feedback analysis, competitor reviews, and market trend monitoring.

Collate, analyse, and interpret market and customer data, preparing clear reports and visual summaries to support marketing decision-making.

Contribute to professional recommendations regarding design, branding, promotion strategies, and customer communication, based on market research findings and customer insights.

Assist in the development and maintenance of brand identity, visual guidelines, and promotional materials across digital and physical platforms.

Brief and support creative or advertising teams by communicating campaign objectives, design requirements, and customer expectations.

Monitor marketing activities and promotional campaigns, providing feedback and recommending adjustments where required.

Collaborate with cross-functional teams to ensure consistent brand messaging and alignment with overall business objectives.

Support customer-facing activities, ensuring marketing initiatives enhance customer engagement and satisfaction.

Requirements:

Strong communication and interpersonal skills.

One year of experience in the position is preferable.

Creative thinking and visual communication skills.

Ability to manage multiple tasks and meet deadlines.

- **Sector:** administrative and support service activities

Career Level

- Experienced [Non-Managerial]