



CIRCLE K IRELAND LIMITED



#JOB-2450053



Circle K House, Beech Hill Off Campu,
Clonskeagh, Dublin 4, D04 Y016



No of positions : 1



Paid Position



40 hours per week



Competitive



27/05/2026



24/06/2026

How to apply

Application Method :

Please apply to the vacancy by the following means:

URL :

<https://workwithus.circlek.com/global/en/ireland-search-results>



Open your camera app & point here to view this ad online



Senior Marketing & Communications Manager - Circle K

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Circle K is currently recruiting for a strategic and hands-on Senior Manager for Marketing & Communications to lead and execute the local marketing and communications strategy, drive brand growth, customer engagement and loyalty and commercial performance in the local Irish market, while ensuring alignment with European marketing priorities.

Reporting to the Director of Market Development, this is a full time, permanent role, based five days in Circle K Support Office in Dublin 4.

What you'll do:

Own and execute the full local marketing & communications strategy.

Lead and develop a high-performing team of marketing, communications and loyalty specialists.

Drive impactful campaigns across digital, retail, PR, sponsorships and communications.

Champion our brand identity across every customer touchpoint.

Manage budgets, optimize ROI, and deliver measurable growth.

Partner cross-functionally to ensure seamless execution of the Circle K brand in the Irish market.

Work with other Circle K teams to provide, insights and guidance on brand execution across the various Circle K business channels.

What you bring:

Degree or Masters level education in Marketing/Business.

5+ years in a senior marketing position with strong leadership experience managing complex strategies and teams.

Proven track record delivering campaigns that drive results, with experience in multi-site or a retail setting considered advantageous.

Experience rolling out brand or rebrand initiatives, particularly within multi-national/global brand

environments.

Strategic mindset with a hands-on, get-it-done attitude, and a people centric approach.

Strong analytical and communication skills, with the ability influence and connect to C-Suite exec level.

Positive and ambitious approach to align with the Circle K values of One Team, Take Ownership, Do the Right Thing and Play to Win.

- **Sector:** wholesale and retail trade; repair of motor vehicles and motorcycles

Career Level

- Managerial