



Company Details Confidential



#JOB-2449057



Unit 1, Celtic Park, Cork, Co. Cork, T12 A37W



No of positions : 1



Paid Position



39 hours per week



36605.00 Euro Annually



19/05/2026



16/06/2026

How to apply

Application Method :

Not available



Open your camera app & point here to view this ad online



Marketing Executive

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Reform Pilates Fitness Cork Limited is a modern Pilates studio focused on evidence-based movement and real client results. We're hiring a Marketing Executive to drive growth through research-led campaigns, clear positioning, and strong execution.

Key Responsibilities

Define target audiences and marketing priorities with the studio leadership.

Run qualitative/quantitative research (surveys, interviews, feedback, competitor checks). Analyse performance (bookings funnel, social/website metrics) and report insights. Coordinate campaigns and promotions (offers, programmes, partnerships)

Brief and manage creatives/ads support, track progress, optimise based on results

Requirements (Must-Have)

More than 2 years of Marketing experience (studio/health/wellness/service business preferred)

Strong communication, organisation, and analytical skills

Nice to Have

Pilates/rehab/sports performance background

Experience with social content, email marketing, Canva, Meta ads, SEO basics

Apply

Send your CV to reformpikatescork@gmail.com

Job Location: The employee may be required to work at any of the addresses listed below, depending on the needs of the company:

12D Washington Street West Cork Co. Cork T12 NX77

7A Hazelwood Rd Riverstown Co. Cork T45 HX28

Celtic Pk, Celtic Bus Pk Unit 1 6 Monahan Road Co. Cork T12 A37W

Unit O18, Marina Comm Pk Centre Park Road Cork Co. Cork T12 C584

- **Sector:** professional, scientific and technical activities

Career Level

- Experienced [Non-Managerial]