



CIRCLE K IRELAND LIMITED



#JOB-2448993



Circle K , Dublin Support Office, Dublin 4,



No of positions : 1



Paid Position



40 hours per week



Competitive



18/05/2026



15/06/2026

How to apply

Application Method :

Please apply to the vacancy by the following means:

URL :

<https://workwithus.circlek.com/global/en/ireland-search-results>



Open your camera app & point here to view this ad online



Senior Specialist, Marketing – Digital & Sponsorships - Circle K

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

About the Role

Circle K is currently recruiting for a creative and commercially focused Senior Specialist Marketing – Digital & Sponsorships to lead local digital marketing, sponsorship activations, social media, and retail media execution.

This is an exciting opportunity to work across digital campaigns, content creation, sponsorships, and in-store experiences, helping drive customer engagement and brand visibility in the local market.

Reporting to the Senior Manager, Marketing & Communications, this is a full time, permanent role based in the Circle K Dublin Support Office, Dublin 4. Circle K works on a five day on site model in Dublin Support Office.

Responsibilities:

Manage local digital activity across website, app, and social media channels.

Create and coordinate engaging content for campaigns, sponsorships, and social platforms.

Execute sponsorship activations, including events and partnership campaigns.

Support in-store digital media across screens, menu boards, and retail media platforms.

Work with agencies and internal teams to deliver high-quality campaigns and customer experiences.

Monitor campaign performance and identify opportunities to improve engagement and results.

What We're Looking For

Experience in digital marketing, social media, sponsorships, or campaign execution.

Strong understanding of content creation, websites, apps, and digital platforms.

Excellent organisational and project management skills.

Ability to manage multiple projects and stakeholders in a fast-paced environment.

Strong communication skills and a collaborative approach.

Experience with CMS or CRM platforms is an advantage.

Qualifications

Bachelor's degree or equivalent experience.

Experience in marketing, sponsorships, or digital campaign delivery.

Proficiency in Microsoft Office applications.

Project Management certification is a plus.

- **Sector:** wholesale and retail trade; repair of motor vehicles and motorcycles

Career Level

- Experienced [Non-Managerial]