



THE NATIONAL OPERA HOUSE



#JOB-2448914



Wexford Opera House, High Street, Wexford,  
Co. Wexford, Y35 FEP3



No of positions : 1



Paid Position



40 hours per week



35000.00-45000.00 Euro Annually



18/05/2026



15/06/2026

## How to apply

### Application Method :

Please apply to the vacancy by the following means:

Email : [john@nationaloperahouse.ie](mailto:john@nationaloperahouse.ie)



Open your camera  
app & point here  
to view this ad  
online



## Marketing Communications Manager

### Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

### Job Description

NOH now wishes to recruit a skilled and experienced marketing professional for the key role of Marketing Communications Manager, as a member of its management team.

This is an exciting opportunity for an ambitious and creative marketing professional to join a dynamic arts organisation at the heart of Ireland's cultural landscape. The ideal candidate will bring strong marketing expertise and experience, excellent communication and organisational skills, and a positive, collaborative approach to teamwork. The role offers the opportunity to contribute meaningfully to audience development, brand growth, and the continued success of one of Ireland's leading performing arts venues.

#### About the role:

Reporting to the General Manager, the Marketing Manager will lead the development and implementation of marketing, communications, and audience engagement strategies for the National Opera House. The successful candidate will be responsible for managing a small team and delivering integrated marketing campaigns, including PR, digital, and print campaigns that support ticket sales, audience growth, stakeholder relationships, brand development, sponsorship, fundraising support, and other organisational objectives.

#### Key responsibilities:

Creating and managing the annual marketing budget, website and social media management, e-zine creation, digital marketing campaigns, content creation, public relations, brand development, and audience engagement initiatives to support seat sales. The Marketing Communications Manager will oversee the audience database, monitor marketing analytics and campaign performance, produce marketing materials, and support funding applications through the provision of marketing data and insights. The role will also support commercial sponsorship and philanthropic funding initiatives, manage the NOH House Club Membership programme, and report regularly to the General Manager and Board on marketing performance and initiatives.

About the person:

The successful candidate will be an experienced, creative, and highly organised marketing professional with a record of strong strategic, digital, and communications expertise. Proven sales abilities, preferably in theatre seat sales. Candidates should hold a relevant third-level qualification or equivalent and have a minimum of three to five years' experience in marketing or communications, ideally within the arts, entertainment, or cultural sectors.

The successful candidate will demonstrate proven experience in delivering integrated marketing and public relations campaigns, managing digital platforms, social media, and CRM systems, and analysing campaign performance data. Strong copywriting, content creation, organisational, and project management skills are essential, along with proficiency in digital marketing tools and design software.

The role requires excellent leadership, interpersonal, and communication skills, with the ability to manage teams, collaborate effectively with stakeholders

- This vacancy is suitable for Remote/Blended working
- **Sector:** arts, entertainment and recreation

### **Career Level**

- Managerial

### **Candidate Requirements**

(Essential)

- **Minimum Experienced Required (Years):** 3
- **Minimum Qualification:** Level 7 (incl Diploma & Ordinary Bachelor Degree) **OR** Marketing, communications, sales

(Desirable)

- **Ability Skills:** Communications, Customer Service, Hospitality, Sales/Marketing
- **Competency Skills:** Collaboration, Flexibility, Teamwork, Working on own Initiative
- **Specialising In:** worked in a theatre; familiar with ticketing system; digital marketing; sales; development; fundraising
- **Languages:** English C1-Advanced
- **Proximity Locator Distance:** 50 Kilometres