



hive salon



#JOB-2448736



Junction 6, River Road, Castleknock, Dublin

15, D15 EA43



No of positions : 1



Paid Position



39 hours per week



36605.00 Euro Annually



15/05/2026



12/06/2026

How to apply

Application Method :

Not available



Open your camera app & point here to view this ad online



Marketing Executive (SOC 3543)

Application Details

In order to work in Ireland a non-EEA National, unless they are exempted, must hold a valid employment permit. Please review the [Eligibility and requirements for an employment permit](#) if you are unsure of your eligibility to apply for this vacancy.

Job Description

Marketing Executive (SOC 3543)

Company Name: HIVE SALON

Company Address: Unit 9 Junction 6 River Road Castleknock D15EA43

Job Location: Unit 9 Junction 6 River Road Castleknock D15EA43

Hive Salon, is recruiting a full-time Marketing Executive to support the company's commercial growth through marketing strategies, market analysis and data-driven campaigns.

Key Responsibilities:

- Conduct market research, competitor analysis and consumer behaviour analysis to support strategic decisions and commercial growth.
- Develop, implement and analyse marketing campaigns focused on customer acquisition, brand positioning and commercial performance.
- Monitor KPIs, performance metrics and campaign ROI, preparing analytical reports and optimisation strategies.
- Develop marketing strategies based on audience segmentation, market positioning and data analysis.
- Lead marketing initiatives with external partners, digital platforms and advertising suppliers, ensuring alignment with the company's commercial objectives.
- Use analytics and performance marketing tools to assess campaign results, conversion rates and growth opportunities.

- Identify new business opportunities through qualitative and quantitative market research.

Requirements

- Previous experience in marketing, market analysis or a related field.
- Experience with metrics, analytics and strategic marketing planning.
- Analytical, organisational and communication skills.

Annual Salary: €36,605

Hourly Rate: €18.05

Hours per Week: 39

Start Date: 20/07/2026

Contact: Hannah Kenny

Send CV to: hannahkennynolan@gmail.com

- **Sector:** other service activities

Career Level

- Experienced [Non-Managerial]